

## Committee Report August 2022 – Membership

### **Membership Report Sue Lampert, Membership VP**

#### Membership Update Since March 2022

- New Members (households): **13**
- Drops: **30**
- Deceased: **13**
- Average Number of New Members Per Year ('19 '20 '21): **28**

CBS needs the assistance of all members, especially lay leaders, in recruiting prospective families. Ask us how you can help.

CBS First Year Experience - Our welcoming, engaging, onboarding program for new members has launched! Every new member receives the following:

- Welcome Letter from the President and Executive Director
- Welcome Email from the Membership VP
- Welcome Phone Call from the Clergy
- Onboarding Phone Call from a Membership Committee Member
- New Member Shabbat Dinner (free)
- New Member Spotlight in the Bulletin (+ other social media if consent)
- Ritual Committee member welcome call and invitation for an Arc Opening / Aliyah
- Invitation to Clergy Sukkah
- Sisterhood Gift Bag / free admission to luncheon / shabbat dinner / closing dinner
- Men's Club opening dinner / lox box (discount) / closing dinner
- Other – New Member Movie Night, New Member Havdalah Wine Tasting, free latke bag (Chanukah), free mishloach manot (Purim)

#### Service Under the Sky / Havdalah Under the Stars

Kol Hakavod to our clergy for providing enriching, engaging evenings enjoyed and well attended by new members / veteran members / young members / mature members and prospective members.

New YACHAD Affinity Groups are ready to roll as soon as a group leader is identified. Tell us what activity you would enjoy while facilitating new connections within your Beth Shalom community. As CBS leaders on the BOT, you are more than qualified to lead these social activity groups and will enjoy making new friends!