BOARD OF TRUSTEES Meeting 3/28/2022

Call to Order 8:10 pm

Zoom Attendance: Rick Dissen, Annie Goldman, Diana Lewis, Bret Maxwell, Marjorie Maxwell, Leslie Rogoff, Dan Sher, Laura Shulman,

Executive Board: Cheryl Braude, Linda Foster, Howard Freidin, Suzy Hakimian, Sue Lampert, Raymond Rokni, Robyn Rosengard, Randy Samborn, Seth Schrank, Bill Shulman, Howard Sigal, Tanya Solomon, Bob Spector, Andy Wagner, Jackie Zelkowitz

Attendance: Judy Balter, Harold Dembo, Steve Elisco, Hillary Elkins, Ari Footlik, Ellen Grossman, Andy Lebovitz, Rosalyn Mohktarian, Wes Nissen, Neil Rosengard, Edna Schrank, Alan Shapiro, Brad Shaps, Charlotte Stern, Adam Weinstock, Alyssa Weisbach, Alan Zelkowitz

Past Presidents: Michael Balter, Larry Grossman, Jack Knopoff, Debbie Solomon, Lily Zoberman

Past presidents via Zoom- Fred Katzenstein, Howard Michaels, Brian Miller

Clergy and Staff: Rabbi Melman

Clergy and staff excused: Cantor Stoehr, Rabbi Ferratier, Michael Garlin, Susan Karlinsky, Leann Blue, Stacy Ybarra

Excused- Jim Donenberg, Jill Roter, Glen Roter

Absent: Steve Lessman, Karyn Liss, Amy Offenbach, Jay Silver, Sara Weinstein,

Past Presidents Absent: Barbara Gelfeld, Joel Greenman, David Hakimian, Donald Levine, Leonard Mason, Barbara Petasnick, Henry Rabinowitz, Tami Rokni, Marc Schwartz, Jerry Stanton, Joel Weinstein, Joe Wolke, Michael Zaransky

- D'var Torah presented by Rabbi Melman
 - o Rabbi asked the BOT members to think about 3 things.
 - 1. Think about the aspects of the things we do at Beth Shalon that we do really well
 - 2. Think about something that can be changed/different at CBS
 - 3. Think about something you are really proud of that we do at CBS
 - o Then Rabbi asked BOT members for responses to his questions. Answers included: we go out of our way to be welcoming for simchas, High Holidays, Adult education, etc. We can improve on attendance to minyons, do more with the young children at services, do more follow up when congregants express difficult times, get more people to be involved.

- o Rabbi said we should constantly ask ourselves "why" and "how can we improve things at CBS?" Rabbi asked "What is CBS's purpose for our congregants and the community?
- o CBS has changed-how do we mesh and bridge the past and present
- We have a heavenly task to serve each other so we can best serve the members of Beth Shalom
- Approval of February Minutes and Committee Reports
- Minutes Approved
- President's Report Bob Spector
 - o Bob congratulated Hillary and Jeremy Elkins on the birth of their daughter
 - o March was a wonderful month for CBS activities
 - Purim celebrations
 - Return of Kidushim
 - Men's Club and Sisterhood Shabbats
 - Sanctuary full of Bar and Bat Mitzvah families
 - Service of Support for Ukraine-donation of money, medical supplies
 - July 1-Rabbi Chapman starts
 - Executive Director Report-Michael Garlin
 - Michael was at the Executive Directors meeting and was not in attendanceinformation presented by Bob
 - 3 administrative staff have been hired- 2 have started. Mara Bernstein-full time at the front desk. Pamela Connell-administrative assistant for the religious school, Lisa Weisner will replace Eli-starts April 18.
 - o There will be a kiddush for Rabbi Ferratier June 3.
 - Nominating Committee- Tanya Solomon
 - o Nominating slate for 2022-2023-please see attached
 - o Tanya thanked the members of the nominating committee
 - Proposed Bylaw changes were presented to BOT members by Tanya Solomon. See attached. Will vote on changes at the April BOT board meeting. Need 2/3rd approval and then will notify congregants. Congregation vote will be at the annual meeting in May.

- Rabbi Melman report-
 - Beginning with Pesach-no more Zoom minyon-people can participate by livestream. BOT and committee members should help with coming to minyon.

VP Reports

- Membership Sue Lampert
 - Thanked membership committee for delivering Purim baskets to new and prospective members.
 - o CBS 1st year experience-rolling out a new program with Michael Garlin
 - o Currently at 1046 membership households, 213 drops. 85 adds in the last 3 years.
 - o Lily noted that in past for new members all events were free, and they were personally invited by members of the board or committee members.
- Programming Randy Samborn
 - No report
- Sisterhood Jackie Zelkowitz
 - Starting Pesach cooking next week. Need help serving for Kiddush on Easter weekend (support staff will be off).
 - Monday April 4, 7 pm-virtual tour of the Holocaust Museum-Rise UP: Stonewall and the LGBTQ Rights Movement
- Men's Club Steve Lessman, Andy Wagner
 - o March 19 Men's club Shabbat honored Kavod winner Lawrence Levine, Richie Kernick will receive the man of the year award posthumously.
 - o Sold over 1460 lox boxes- 70% going to the Arc, CJE, fire stations and police stations
 - o April 10 -tour of the Holocaust Museum virtual reality exhibit
- Ritual Committee Bill Shulman
 - No report
- Youth Seth Schrank
 - Still searching for a youth director. 3 viable candidates will be brought in for interviews. Hoping to fill by June at the earliest

- School Robyn Rosengard
 - No report
- Social Action Suzy Hakimian
 - o April 3 is International Mitzvah Day-need volunteers to help with students
 - o Supporting Ukraine via JUF. HIAS will let us know when they are taking in refugees
 - o Thank you to Steve Elisco for leading the Blood Drive on 3/27/22.
- Finance Committee Report: Cheryl Braude, Howard Freidin
 - Reviewed budget approval process
 - Budget will be available no later than April 6. Please submit questions ahead of April 11 meeting.
 - O Bob has added a special meeting for the BOT to discuss the budget-April 11. At the April 18 meeting, the BOT will vote on the budget. Bob requests we look at the budget through a values/priorities lens. Susan and Michael have looked at the budget as a way to move CBS forward.
 - o Budget-expenses will exceed revenue, operations will be in a deficit because of decreased membership. \$215,000 deficit will be covered by cash.
 - Long term retention task force-recommends 4% increase to dues and going forward no new senior memberships.
 - o Strategic planning committee will work on membership retention
- Fundraising: Howard Sigal
 - Sunday May 22nd –Focus is on FUN. An evening program featuring Sidney Freidman The Mentalist. We are honoring our 4 Covid Task Force doctors (Dr. Jaffe, Dr. Shapiro, Dr. Hakiminan, Dr. Shulman). There will be a tribute book and a 50/50 raffle. Event will be live and virtual. Invitations are in the mail. Board members are strongly encouraged to attend.
 - Howard thanked his hardworking committee members
 - House Committee Ray Rokni
 - No report

- Old Business
 - No old business
- New Business
 - No new business
- Good and Welfare
 - o Brian Miller-congratulations on his daughter Hannah's wedding
 - o Susan Karlinsky-congratulations on the birth of a new granddaughter
 - Wes Nissen-congratulations on the wedding of his daughter-Wes thanked CBS and commented on how warm everyone was
 - O Steve Elsico-thanked the Blood Drive Committee-read a thank you note from the Director of Blood Services foundation. 25-30% of donors were non-congregants. CBS blood drive is the only continuous drive during COVID. Steve mentored an aspiring Eagle Scout to create a blood drive at his church. 2022-63 active donations
 - Ari Footlik described the incredible work done by Jeff Kaminsky in Berlin for 3 weeks helping with Ukranian refugee resettlement. Jeff is helping with shelter, food and transportation.
- Moved to adjourn at 9:25 pm by Fred Katzenstein Second by Steve Elisco

Respectfully submitted,

Linda Foster