

HINEYNU CAMPAIGN UPDATE!

February 2018, Volume 4

This is *our* synagogue. This is *our* community. This is *our* responsibility.

From Our Hineynu Chairs:

We are so honored to serve as chairpersons of the Hineynu campaign, an effort essential to strengthening our community's future. During the past months, we have had the privilege to work and meet with so many amazing CBS members, some of whom we knew and some of whom are now new friends. We realized that we all share a common goal – ensuring a long term future for CBS.

To date, over 200 families have made pledges, totaling approximately \$2.5 million dollars. We are inspired by their commitment to our community and grateful for their participation. Our campaign continues to thrive as we seek to fully ensure that CBS will maintain its standing as a leading congregation in our Jewish community.

Our campaign is called Hineynu, Hebrew for “Here We Are.” We chose this name because this campaign does not rely on any one individual for its success, but rather is the collective responsibility of all of our members. If you have not already made a commitment, you will be contacted over the next five months. Please listen with an open mind and an open heart and join those who have invested in our Jewish future.

If you wish to be contacted sooner, please see the contact information on the other side of this newsletter.



Hineynu Co-Chairs:
Brad Shaps & Lily Zoberman



Hineynu Donor Profile: Laura and Lee Shulman

“I don’t think there is anything more important at this time than to create this endowment for our future. We have been a thriving congregation for the last 50 years. We NEED an endowment to make sure that we are financially secure for the next 50 years and beyond. I want this shul to be here for other new families who move into our community and for our grandchildren. The Hineynu campaign will ensure that CBS will not only be here, but will be thriving for the next generation.”

Eighteen years ago, Laura and Lee Shulman were moving from Memphis to Northbrook so that Lee could head up the Division of Obstetrics and Gynecology - Clinical Genetics at Northwestern Hospital. Since they were very involved in their synagogue in Memphis, it became their first priority to find a Jewish home for their family. They wanted a Hebrew School and Bar Mitzvah date for their younger son, Andrew, who was entering seventh grade, as well as a youth group for their daughter, Becky, that would help with her transition to a new high school. In Memphis, Laura had served as Sisterhood President and Lox Box Chair and an officer on the Southern Region board for WLCJ. Lee had been Ritual VP and a Gabbai. They wanted to find a synagogue where they could continue their involvement.

There were some people who suggested to Laura and Lee that because of CBS’s size they might have trouble finding the type of community they were looking for. But luckily for us and for them, they decided to check us out anyway. Within

the first hour of walking through the doors at Congregation Beth Shalom, they knew they had found a home. They met Harvey Gold (z”l) and all the clergy, became members, and received a Bar Mitzvah date for Andrew. Thinking it could not get any better, Laura was introduced to members who are CPA’s and was offered a job at FGMK where she continues to work today. Soon after that, Lee joined the Ritual Committee, which was just the start of their many volunteer positions at the synagogue.

Both Laura and Lee didn’t grow up in households that demonstrated the importance of financially supporting the Jewish community. However, as young parents, both of them began to provide leadership and support to Jewish causes. When they arrived at Congregation Beth Shalom they continued these practices.

While Lee was still living in Memphis, he became a licensed mohel through the Jewish Theological Seminary and started

a program *Foreskins for Philanthropy* (FFP) where he performs circumcisions. Instead of a fee, families make a donation to the synagogue. When he came to CBS, he continued FFP and is responsible for raising over \$100,000 for Beth Shalom from this program alone.

Both Lee and Laura are involved in many organizations in the Jewish community, including Israel Bonds (Medical and Women’s Division), JUF, and, of course, the Sarnoff Center for Jewish Genetics. But from the day they walked into Congregation Beth Shalom, they have made it a priority to commit their time and financial support to benefit us. They both are currently on the Board of Trustees, and Laura just finished a six-year term on the Executive Board of the synagogue.

Congregation Beth Shalom is fortunate to have families like the Shulmans who are committed to the long-term future of our synagogue.

Over 200 of your fellow congregants have
already invested in the future of CBS!

JOIN THEM!

Contact us today to set up your campaign meeting:
Lily Zoberman (lilyzoberman@gmail.com) or
Brad Shaps (brad.shaps@gcgfinancial.com) or
by calling the main office at 847-498-4100.



CONGREGATION
BETH SHALOM
3433 WALTERS AVENUE,
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Address Service Requested



Be part of something meaningful and important.
Please join your fellow congregants at one of the gatherings listed below to
learn more about CBS's Hineynu campaign. Refreshments will be served.

February 18th: Laura and Lee Shulman 4-5:30pm Northbrook

February 25th: Jody and Howard Sigal 4-5:30pm Buffalo Grove

February 27th: Tami and Ray Rokni 7-8:30pm Northbrook

March 11th: Elisa Rotman and Rabbi Melman 2:30-4pm Northbrook

March 14th: Suzy and David Hakimian 7-8:30pm Northbrook

March 15th: Rachel and Jon Laven 7-8:30pm Northbrook

March 18th: Vanessa and Rabbi Averbach 4-5:30pm Northbrook

Please RSVP to Dan Sher (dan@sher.com) to let him know which meeting you plan on attending.