

HINEYNU CAMPAIGN UPDATE!

SPECIAL EDITION

This is *our* synagogue. This is *our* community. This is *our* responsibility.

Hineynu Campaign Receives Anonymous Matching Gift!

We are so excited to announce that, thanks to a very generous anonymous donor, all gifts to the Hineynu Campaign will be matched up to \$2.5 million. This gift reflects the donor's understanding of the important role Beth Shalom plays in all our lives today and in the future. This matching gift serves as a challenge to the entire CBS community to contribute generously to the campaign to ensure that this donor's confidence in all of us is validated. In the spirit of the Hineynu Campaign, it is now our turn to show up, to be counted, to take responsibility, and to act.

Make your gift, double your impact!

Please schedule a meeting with a campaign representative by contacting either of our Campaign Co-Chairs: Lily Zoberman (lilyzoberman@gmail.com) or Brad Shaps (brad.shaps@gcgfinancial.com).

"There are so many needs in this world! There are so many worthwhile causes that need support! How do we decide? My own synagogue is one such cause.

I pay my dues and I support various programs going on throughout the year. But, these funds are for current expenses. We must be aware of and prepare for the future. All the people of our Jewish community, the seniors, the middle agers, and the youth will require the services and some kind of support from the synagogue in the future. Those needs will be religious, social, educational, etc. Preparation for these future needs necessitates the establishment of a well funded and managed endowment. That is exactly what the Hineynu campaign is working to achieve.

I was very impressed when I realized how much good work had already gone into this initiative. I wanted to help make it as successful as possible. The best way I know of doing that is to offer a challenge to our community. The hope is that a greater number of congregants will participate, ideally 100%, and that they will be very generous in their giving. Success in this campaign will be proof of the strength and dedication of our Jewish community.

I hope you will join me in doing our part to ensure a bright future for our congregation."

- Our Anonymous Donor



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Address Service Requested

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BETH SHALOM
CONGREGATION



We couldn't be more grateful to our anonymous donor for leading by example and truly living Hineynu - "Here we are!" Let's come together as a community to make the most out of our incredible opportunity to raise the funds necessary to allow our congregation to THRIVE well into the future!

Join us!

- Lily Zoberman and Brad Shaps, Hineynu Campaign Co-Chairs